Business and Professional Women of Tennessee, INC.

1824 Roane State Hwy, Box 218, Harriman, TN 37748

Convention Reports

2020-2021

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# State Officer Reports

## Interim Board Report

**Carol Turpen, Treasurer**

The Interim Board meeting took place on November 5, 2020 at 7:00 pm (CST) / 8:00 pm (EST) by Zoom meeting. There was no registration fee for the meeting and no expenses paid since the meeting was online.

## Treasurer’s Report

**Carol Turpen, Treasurer**

The following Balance Sheet as of May 15, 2021 is for information only.

|  |  |
| --- | --- |
| **Account** | **5/15/2021Balance** |
| Bank Accounts |  |
| BPWTN Convention-Interim Board | 3,038.84 |
| BPWTN Executive CD | 24,807.23 |
| BPWTN Money Market-Working Fund | 6,413.20 |
| BPWTN Scholarship Fund | 4,700.77 |
| BPWTN Working Fund | 16,315.32 |
| TOTAL Bank Accounts | 55,275.36 |
|  |  |
| **Credit Card Accounts** |  |
| BPWTN President Credit Card (2) | 0.00 |
| BPWTN Treasurer Credit Card | 0.00 |
| TOTAL Credit Card Accounts | 0.00 |
|  |  |
| **OVERALL TOTAL** | $55,275.36 |

## Regional Director Reports

### East Region

**Michelle White, East Region Director**

**Fall Planning Meeting**

The Region I (East) annual planning meeting was held on August 1st, 2020 via a Zoom conference call. The call was hosted by Regional Director, Michelle White, and Elizabethton BPW President, Amber Farley.

Region I hosted a fundraiser with Rada Cutlery to raise funds for the spring meeting scheduled for March 2021. Members from across the state were given opportunities to win prizes and a free ticket to the event.

**Spring Meeting**

The East Region Meeting took place on Saturday, March 6th via Zoom. In attendance, were members from across the state of Tennessee.

Elizabethton BPW and Rockwood BPW gave President's Reports on local programing, fundraisers, and scholarships.

East Regional Director and Equal Pay Day Chair, Michelle White, updated members on the closing of the gap as Equal Pay Day and provided details for the Unhappy Hour Conference call scheduled for March 24th. Members are encouraged to wear red, bring their beverage of choice, and log on to the zoom call for fellowship.

State Secretary and Fundraising Chair, Amber Farley, reminded the group of upcoming events and meetings such as the BPW/TN’s 2nd Virtual Walk/Run for Education, the Unhappy Hour to recognize Equal Pay Day and the regional fundraiser for RADA Cutlery. Members were reminded that entry fees for and donations to the Virtual Walk/Run for Education go toward the BPW/TN scholarship fund with the purpose of granting scholarships for deserving applicants.

Elizabethton BPW President, Amber Farley reported on the East Region fundraiser for RADA Cutlery. As of the Spring Meeting the fundraiser had netted approximately $200. Amber encouraged everyone to make a purchase and share the fundraiser with others so that the region can raise more money for future speakers and in person events. She also did the drawing and members Marilyn Boeker and Beth Bates both won Rada items for their participation in both the fundraiser and attending the spring regional meeting.

President Lee Ann Gaddis and 1st Vice President Martha Ervin updated members on this year's state convention as the convention will be held virtually to accommodate members who are unable to travel due to the Covid-19 pandemic.

The East Region sincerely thanks everyone participated in their RADA fundraiser. Prior to the Covid lock down, the original goal was to allow all members across Tennessee to earn a ticket to regional in person meetings through the members’ support of the fundraiser. Hopefully, in 2021-2022 we can meet and network in person once again.

The fundraiser is continued until July, 2021. Currently, with our members support, the region has raised $235.90.

**East Region Treasury Report**

|  |  |  |
| --- | --- | --- |
| **Beginning Balance as of 07/1/2021** |  | **$361.83** |
|  | ***Income*** |  |  |
|  | Deposit from Region II Account | 2.37 |  |
|  | Deposit Marilyn Boeker Registration | 15.00 |  |
|  | RADA |  |  |
|  | 11/8/2020 RADA | 11.00 |  |
|  | 2/22/2021 RADA | 63.95 |  |
|  | 2/22/2021 RADA | 63.26 |  |
|  | 3/17/2021 RADA | 10.29 |  |
|  | 04/12/2021 RADA | 47.60 |  |
|  | **Total Deposits** |  | 213.47 |
|  |  |  |  |
|  | Expenses |  |  |
|  | None | 0.00 |  |
|  | Total Expenses |  | 0.00 |
| **Ending Balance as of 04/30/2021** |  | **$575.30** |

### West Region

**Martha Ervin, 1st Vice President**

**Fall Planning Meeting**

The Region III (West) Annual Regional Meeting took place by ZOOM Conference Call on Saturday, September 5, 2020 at 10:00 am CST / 11:00 am EST, The call was hosted by Martha Ervin, 1st Vice President and Lee Ann Gaddis, President.

We had representation from Elizabethton BPW, Jackson Area BPW, Lawrence County BPW, Memphis Area BPW, Rockwood BPW, and Members at Large. Additionally, we had a very welcomed surprise guest, Barbara Bozeman from North Carolina and the Secretary of the National Federation of Business and Professional Women's Clubs.

During the meeting presidents or representatives provided updates of how their locals are meeting and what activities they are evaluating as fund raisers for the upcoming year. Since many locals are using ZOOM as their meeting platform, the locals are looking at converting their normal fund raisers to this new platform. Several had innovative ideas and it is encouraging to see the collaboration of our fellow sisters.

Amber Farley was announced as the new state fundraising chair. Additionally, Region III is looking for both a regional director and secretary/treasurer. If anyone wishes for more information on these positions, please contact Lee Ann Gaddis.

**Spring Meeting**

The Region III (West) Annual Regional Meeting took place by ZOOM Conference Call on Saturday, March 27, 2021 at 11:00 am CST / 12:00 pm EST. The call was hosted by Martha Ervin, 1st Vice President.

We had representation from Hardeman County BPW, Jackson Area BPW and Memphis Area BPW. Reports were provided by the presidents or their designated representatives.

Information was shared on fundraising events that were executed during the year.

**Local Meetings**

Acting as the Regional Director I was able to attend meetings Zoom meetings with Jackson Area BPW.

**West Region (Region III) Treasurer Report as of April 30, 2021**

Per direction of the passed by-law during the 2020 convention, the locals in Region II were merged into both Region I and Region III. Names for these regions were changed to East Region and West Region. The remaining bank funds for Region II were also divided between the two regions and added to the respective accounts.

**West Region Treasury Report**

|  |  |
| --- | --- |
| **Beginning Balance as of 07/01/2021** | **$100.88** |
| *Income* |  |
| Deposit from Region II Account | 2.37 |
| *Expenses* |  |
| None  | 0.00 |
| **Ending Balance as of 04/30/2021** | **$103.25** |

# Standing Committee Reports

## Financial Committee Report

**Martha Ervin, Committee Chair**

During the year, the finance committee met when necessary to discuss and review documents for the organization’s annual financial review. Although committee members were vast distances a part, we were able to accomplish these tasks using conference calls and sharing documents by email and snail mail.

The following items were successfully completed by target dates:

* Financials forwarded to the executive committee within 30 days of the quarter end dates.
* 990N report filed for the state organization Business and Professional Women of Tennessee.
* Reviewed and assisted with data preparation for both the interim board and state convention committee budgets.
* Assisted with creating the budgets for Interim Board and Convention.
* Prepared a proposed budget for 2021-2022 for president successor.

Many thanks to the ladies who participated on the finance committee. Their attention to detail and recommendations allowed us to have another successful year.

**Committee Members:**

Lee Ann Gaddis, President 2019-2021

Carol Turpen, Treasurer 2019-2021

Beth Bates Parliamentarian, 2019-2021

## Annual Budget

Martha Ervin, Finance Committee Chair

The annual budget was presented and adopted at the Pre Convention Board of Directors meeting held by Zoom on May 13, 2021 at 7:00 pm (CST) / 8:00 pm (EST).

Business & Professional Women of Tennessee, Inc.

2020-2021 Budget

|  |  |  |  |
| --- | --- | --- | --- |
| **INCOME** |  |  |  |
|  |  |  |  |  |
|  | Senior Member at Large (SMAL) | 5 | 40.00 | 200.00  |
|  | Member at Large (MAL) | 6 | 50.00 | 300.00  |
|  | Member of Local (MOL) | 71 | 50.00 | 3,550.00  |
|  | Senior Member of Local (SMOL) | 27 | 40.00 | 1,080.00  |
|  | Student of Local (SOL) | 14 | 15.00 | 210.00  |
|  |  |  |  |  |
|  | **TOTAL INCOME** |  |  |  **$ 5,340.00**  |
|  |  |  |  |  |
| **EXPENSES** |  |  |  |
|  |  |  |  |  |
|  | President |  | 300.00 |  |
|  | 1st VP (Issues Mgt.) |  | 175.00 |  |
|  | 2nd VP (Membership) |  | 0.00 |  |
|  | Secretary |  | 100.00 |  |
|  | Treasurer |  | 100.00 |  |
|  | Regional Directors (2 @$125.00) |  | 250.00 |  |
|  |  |  |  |  $ 925.00  |
|  | Governance |  | 25.00 |  |
|  | Finance |  | 25.00 |  |
|  | Foundation/Scholarship |  | 25.00 |  |
|  | Legislation |  | 25.00 |  |
|  |  |  |  |  $ 100.00  |
|  | Licensing Fee |  | 50.00 |  |
|  | Leadership Training/Membership Involvement |  | 750.00 |  |
|  | College Marketing |  | 550.00 |  |
|  | Achiever Newsletter |  | 1,000.00 |  |
|  | Bond (Insurance) |  | 320.00 |  |
|  | Filling Fee W/State of TN. |  | 65.00 |  |
|  | Website, Membership & Event Management Fees |  | 525.00 |  |
|  | PayPal Fees |  | 40.00 |  |
|  | Mailbox Rental (includes forwarding) |  | 274.00 |  |
|  | Past President Memorial |  | 100.00 |  |
|  | President Pin |  | 374.00 |  |
|  | Office Supplies (i.e. postage, stationary) |  | 115.00 |  |
|  | Miscellaneous |  | 152.00 |  |
|  |  |  |  |  $ 4,315.00  |
|  |  |  |  |  |
|  | **TOTAL EXPENSES** |  |  |  **$ 5,340.00**  |

## Issues Management Report

**Martha Ervin, Committee Chair**

During the 2020-2021 pandemic year, it was very difficult for members to participate in typical in person events as were experienced in past years. With the use of Zoom meetings, members had opportunities to be creative with their events by meeting and networking online.

## Governance Chair Report

**Charlotte Buchanan, Committee Chair**

The chair made a verbal report to the Pre Convention Board of Directors meeting to recommend to the convention body that a committee of three be appointed, one of whom should be the Parliamentarian to revise the current bylaws and report to the 2022 Convention for consideration.

# Sub Committee Reports

## Fundraising Report

Amber Farley, Fundraising Chair

The 2020-2021 Fundraising Chair, Sharon Taylor-Carrillo, stepped down as Fundraising Chair in August 2020 and Amber Farley was appointed to take the vacant sub-committee chair position. Sharon Taylor-Carrillo mailed Amber Farley the fundraising materials that she had on hand which included BPW/TN stickers and lapel pins. There were a few other items that were too large to mail so she will be bringing those to the next in person meeting with BPW/TN.

Although in-person fundraising was limited this year Amber assisted with various fundraisers for BPW/TN. These fundraisers were not limited to state fundraising but helping members through ought various BPW/TN areas.

* 2020 State Convention Fundraising
	+ Silent Auction and Bakeless Bake Sale in August 2020
	+ BPW/TN Mask Sales in August 2020
* 2020-2021 State Level Fundraising
	+ No fundraisers held in 2020-2021
* 2020-2021 Scholarship Fundraising
	+ Walk/Run for Education in October 2020
	+ Walk/Run for Education in March 2020
* 2020-2021 East Region Fundraising
	+ Rada Fundraiser July 2020-July 2021

**The fundraisers brought in the following funds:**

|  |  |
| --- | --- |
| **Fundraiser** | **Funds Raised** |
| BPW/TN Mask Sales – August 2020 | 80.00 |
| Walk/Run for Education – October 2021 | 125.00 |
| Walk/Run for Education – March 2021 | 350.00 |
|  |  |
| **State Fundraiser Total** | **$555.00** |

## Equal Pay Day Report

**Michelle White, Equal Pay Day Chair**

A zoom meeting was held on Wednesday, March 24, 2021 at 7:00 pm (CST) / 8:00 pm (EST) on Zoom. The event “Unhappy Hour for Equal Pay Day was attended by BPW members from across the state as we raised a toast to our BPW sisters to celebrate Equal Pay Day.

## Scholarship Committee Report

**Beth Bates, Committee Chair**

Both the ALT-YC and Career Advancement scholarships are consolidated and managed by BPWTN.

With a fall Walk Run during National Businesswomen’s Week and a Spring Walk Run for Equal Pay Day, we raised $475 in 2020-21. We also collect an additional $50 in entry fees. We have three applicants for the ALT YC scholarship!! A recent record.

## Webmaster Report

**Martha Ervin, Webmaster**

The website is hosted by 1and1.com and includes two domains, [www.bpwtn.org](http://www.bpwtn.org) and [www.bpwtn.com](http://www.bpwtn.com). The package/contract was engaged on September 8, 2010.

The business package includes the following:

* E-Mail – The organization utilizes this feature to protect the security of our executive and board of directors members by supplying an email address with the extension of @bpwtn.org. This also gives a more professional look when someone chooses to interact with the officer from the website.
* Online storage – Utilizing this to retain various organizational documents such as bylaws, handbooks, forms, newsletters, reports. The documents are only accessed through a folder and link from the website. Any documents that are retired, are stored in an area where access is retricted.
* Security and service - The package includes virus protection to ensure our website is safe for visitors as well as ourselves.

The content management is currently with Weebly.com. The reason for selecting was

* Ease of use and the ability to update from anywhere that has an internet connection.
* Ability to create online forms to reduce paperwork management among the members
* Ability to download form information (event registrations) in an excel format and share with committee members
* Assign administrators to specific pages for updating without site degradation

Actions this year:

* Updated various pages when officers and board of directors changed to include updating the data on the actual page as well as redirecting person email addresses to BPW assigned email addresses. An example is Martha.Ervin@ErvinHypnosisCenter.com was directed to Webmaster@bpwtn.org
* Filed the Achievers at 1and1.com, updated the website with the link.
* MailChimp is the official email source for communicating with members. As webmaster, emails were forwarded to members regarding online meetings held during the year. If anyone does not receive an email, the cause can be one of the following:
	+ The address on file is incorrect.
	+ The address was not submitted for inclusion in MailChimp mailings.
	+ The member has a special configuration (filters, employer blocks external email, etc…) in their email program that does not allow the email from MailChimp.
	+ The member unsubscribed from MailChimp.
* Updated the website with current information for events such as required meetings (Interim Board, Convention, Regional Meetings)
* When required added updated forms and other additional content.

Typical visits per week are 1259 page views with 534 unique visitors per week which increases during annual events like Business Women’s Week, Day on the Hill and Equal Pay Day. These times of the year are opportunities for our organization to shine and attract new members. However, to do so requires more marketing information from the members.

Equal Pay Day Report

This year recognizing the earliest year yet that women have earned the amount the male counterparts did the year before. In addition Michelle reminded everyone that there will be a virtual unhappy hour to recognize this year's date.

# Local President Reports

## Business and Professional Women’s Club of Rogersville

|  |  |
| --- | --- |
| Name of Local Organization | Business and Professional Women’s Club of Rogersville |
| Enter Meeting Location, Date and Time | 1st Tuesday of each month, 6:00 PM at Price Public Community Center |
| Enter Member’s Dues | $35.00 |
|  |
| **Officer Information (2020 – 2021)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Tammy Gibson | Tammy.gibson@hck12.net.  |
| **Vice President** | Angela Jackson | Angela.jackson@hck12.net.  |
| **Secretary** | Jennifer Simerly | Jennifer.simerly@hck12.net |
| **Treasurer** | Jeanette Edens | jeanetteedens@ymail.com |
| **Additional Officers not listed: Cooresponding Secretary** | June McMakin | jmcmakin@chartertn.net |
|  |
| **Officer Information (2021 – 2022)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Tammy Gibson | Tammy.gibson@hck12.net.  |
| **Vice President** | Angela Jackson | Angela.jackson@hck12.net.  |
| **Secretary** | Jennifer Simerly | Jennifer.simerly@hck12.net |
| **Treasurer** | Jeanette Edens | jeanetteedens@ymail.com |
| **Additional Officers not listed:** | June McMakin | jmcmakin@chartertn.net |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
 |
| **Program or Events for 2020-2021**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organizations history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Personal Development**January 7, 2021 -New Year, New You-Members were given tips to help with self-care and emotional well-beingMarch 3, 2021-Financial Planning-Information was shared with members regarding planning for the future wisely. |
|  |
| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
| \* | FaceBook (Local’s Page) | Business and Professional Women’s Club of Rogersville |
|   | Pinterest |  |
|  | Twitter |  |
|  | Local’s Website |  |
|  | Other |  |

|  |  |  |
| --- | --- | --- |
| Tammy Gibson |  | May 14, 2021 |
| Submitted By |  | Date Submitted |
| Tammy.gibson@hck12.net |  | 423-921-4868 |
| eMail Address of Submitter |  | Phone Number |

## Chattanooga Business Women

|  |  |
| --- | --- |
| Name of Local Organization | Chattanooga Business Women |
| Enter Meeting Location, Date and Time | None |
| Enter Member’s Dues | None |
|  |
| **Officer Information (2020 – 2021)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Charlotte Buchanan | RBuch49381@aol.com |
| **Vice President** | none |  |
| **Secretary** | none |  |
| **Treasurer** | Treasa Newton | TLNewton@catt.com |
| **Additional Officers not listed:** |  |  |
|  |
| **Officer Information (2021 – 2022)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Charlotte Buchanan | RBuch49381@aol.com |
| **Vice President** | none |  |
| **Secretary** | none |  |
| **Treasurer** | Treasa Newton | TLNewton@catt.com |
| **Additional Officers not listed:** |  |  |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
 |

|  |
| --- |
| **Program or Events for 2020-2021**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organizations history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **None** |
|  |
| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| **Check All that Apply** | **Social Media**  |  |
|  | FaceBook (Local’s Page) |  |
|   | Pinterest |  |
|  | Twitter |  |
|  | Local’s Website |  |
|  | Other |  |

|  |  |  |
| --- | --- | --- |
| Charlotte Buchanan |  | 05 May 2021 |
| Submitted By |  | Date Submitted |
| RBuch49381@aol.com  |  | 615-495-5230 |
| eMail Address of Submitter |  | Phone Number |

## Elizabethton BPW

|  |  |
| --- | --- |
| Name of Local Organization | Elizabethton BPW |
| Enter Meeting Location, Date and Time | 2nd Tuesday of each month at 6pmVirtual and In-Person Meeting Locations Vary |
| Enter Member’s Dues | $50 for State Dues, we do not charge local dues |
|  |
| **Officer Information (2020 – 2021)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Amber Farley | amberfarley.bpw@gmail.com |
| **Vice President** | Michelle White | michelle.white12@yahoo.com |
| **Secretary** | Joy Jarrett | joyljarrett@icloud.com |
| **Treasurer** | Kristi DeMoss | kdemoss@bankoftennessee.com |
| **Additional Officers not listed:** | Robin McKamey | robinmckamey@gmail.com |
|  |
| **Officer Information (2021 – 2022)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Amber Farley | amberfarley.bpw@gmail.com |
| **Vice President** | Michelle White | michelle.white12@yahoo.com |
| **Secretary** | Joy Jarrett | joyljarrett@icloud.com |
| **Treasurer** | Kristi DeMoss | kdemoss@bankoftennessee.com |
| **Additional Officers not listed:** | Robin McKamey | robinmckamey@gmail.com |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
 |

|  |
| --- |
| **Program or Events for 2020-2021**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organization's history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Issues Management*** This year our local held a variety of meetings using in-person, virtual, and hybrid spaces, below are a few examples of the meetings that we were able to offer this year.
* A virtual Zoom Meeting was held in October to highlight National Business Women’s Week. This meeting focused on showcasing local businesses run by women in the community as well as presenting the annual Elizabethton BPW Woman of the Year award.
* FaceBook was also used during National Business Women’s Week to showcase many of the female owned and ran businesses in our area. Each day 1-2 businesses were showcased. We also utilize FaceBook to highlight business and women regularly.
* In Person meetings were held to select our annual scholarship recipient as well as to collect donations for our annual community project with Ivy Hall Nursing Home**.**

**Membership Outreach*** In March we held a hybrid, in person and virtual, membership drive. In addition to the membership drive members were able to participate in a beginning discussion of the future of our local. This conversation and vision boarding will continue into next year. In addition to our membership drive we offered members a membership discount if they paid their dues to the membership chair by a certain date. The incentive included $10 of their state dues would be paid by the local from our fundraising efforts this past year.
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| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
| X | FaceBook (Local’s Page) | www.facebook.com/groups/elizabethtonbpw/ |
|   | Pinterest |  |
|  | Twitter |  |
|  | Local’s Website |  |
|  | Other |  |
|  |

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| --- | --- | --- |
| Amber Farley |  | May 11th, 2021 |
| Submitted By |  | Date Submitted |
| amberfarley.bpw@gmail.com |  | 423.946.9638 |
| eMail Address of Submitter |  | Phone Number |

## Jackson Area BPW

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| --- | --- |
| Name of Local Organization | Jackson Area BPW |
| Enter Meeting Location, Date and Time | Zoom |
| Enter Member’s Dues | $90 |
|  |
| **Officer Information (2020 – 2021)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Jan Bynum | bynumjan@gmail.com |
| **Vice President 1st** | Jennifer Rowan | jenniferrowan8@yahoo.com |
| **Secretary** | Sheila Arnold | swarnold@gmail.com |
| **Treasurer** | Dawn Mooney | dawn@pcpaladins.com |
| **Additional Officers not listed: 2nd VP** | Ginger Terry | gingerterry3@yahoo.com |
|  |
| **Officer Information (2021 – 2022)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Sheila Arnold | swarnold@gmail.com |
| **Vice President1st** | Linda Rizzuto | rizzuto.linda@gmail.com |
| **Secretary** | Dr. Linda Theus | ltheus@lanecollege.edu |
| **Treasurer** | Dawn Mooney | dawn@pcpaladins.com |
| **Additional Officers not listed: 2nd VP** | Ginger Terry | gingerterry3@yahoo.com |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
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| **Program or Events for 2020-2021**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organizations history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Issues Management Programs** June 1, 2020 meeting Congressman Mark Green – Flag Day program. July 13, 2020, Joni Bryan, spoke about the 917 Society that distributes Constitutions to 8th graders throughout the state; at our August meeting our speaker was Stacie Freeman, she is the Associate Professor of Sociology at Bethel University. She serves as Bethel University’s Global Service and Citizenship program Founder and Lead Educator. Ms. Freeman is a National Geographic certified educator. She spoke on “Humanitarian Day”. September 14, 2021 Missy Marshall, Executive Director at Keep TN Beautiful. October 19, 2020 Legislative Program. In November, we heard from Jill Sanstibenez, she is the Host/Executive Producer of the show “The Girl Boss Next Door”, and the owner of “Nashville Entertainment Weekly Records”. She spoke about her experience as being a woman in the music industry, as well as being a TV/Radio Producer. On January 4, 2021, Past President Jacque Hillman spoke about the Tent City in Fayette County. On February 1, 2021, our Women’s health speaker became ill; Beth Bates spoke about Historic Tennessee Women in the Revolutionary War period. On March 1, Wanda Castellaw, inspired us with stories of her long service as a military wife during which she supported and continues to support suicide and sexual assault prevention. On April 5, 2021, Dr. Lauren Savell, DDS, spoke about work life balance, innovations in dentistry and the relationship of dentistry and general health. **Issues Management and Personal Development**On August 4, 2020, we held a virtual program honoring the 20 Sterling Award winners for the 20 most influential women in West TN outside of Shelby county as well as an outstanding woman Veteran and the Sue Shelton White Award to an outstanding woman veteran. For National Businesswomen’s week, we awarded the 31st Annual Woman of Achievement AwardThis annual award honors a woman living or working in west Tennessee, outside of Shelby County, who has achieved distinction in her field, has served as a role model and/or mentor for other working women, and who embodies the BPW motto: “Women Helping Women,” especially in the workforce. Our 2020 JABPW Woman of Achievement is Kimberly A. Jones, Executive Director/System Controller for West Tennessee Healthcare. In this capacity she is a part of the Executive Finance Leadership Team. We awarded a $1000 scholarship to a woman returning to college at the University of Memphis at Lambuth to study nursing. We participated in the 100th anniversary observance of the ratification of the 19th Amendment. President Bynum spoke of our suffragist former president, Sue Shelton White. We had television coverage. Two members participated in the fall and spring walk run for scholarships and observance of National Businesswomen’s Week and Equal Pay Day. The same women attended a Virtual Unhappy hour for Equal Pay Day on March 24, 2024. Another member contributed to the Scholarship fund in the spring. **Legislation Management**On October 19, 2020, Marianne Dunavant. Tennessee’s Victim Outreach Director. Marianne explained her background and how she came to be the involved in efforts to have Marcy’s Law codified in the Tennessee constitution ensuring that crime victims’ rights are co-equal to the rights of the accused and convicted She encouraged us all to contact our state legislators and district attorneys to encourage their support for Marsy’s Law. We posted information about advocating for the resolution removing the deadline for ERA ratification on our Facebook page and promoted the same at our February meeting. We also posted information on the page in support of the Paycheck Fairness Act. We also posted information about voting rights in general. Beth Bates attended part of the TN Women’s Political Collaborative’s Virtual Day on the Hill.JABPW is a member of the Jackson Area Chamber of Commerce. Members are eligible to attend chamber events at the member price. We secured most of our members by the Sterling Awards (at least one winner joined); the Woman of Achievement award (the winner joined); One employer paid for a new member. A speaker joined. We participated in the 100th anniversary observance of the ratification of the 19th Amendment. President Bynum spoke of our suffragist former president, Sue Shelton White. We had television coverage. Jacque Hillman spoke at the West TN Delta Heritage Center about Women’s Suffrage on October 1, 2020. It was virtual event. Jackie Utley sent out pre and post press releases for our Woman of Achievement. They went to Broadcast media including 2 local television stations, radio and print media.  |
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| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| **Check All that Apply** | **Social Media**  |  |
| x | Facebook (Local’s Page) | [(1) Jackson Area Business and Professional Women | Facebook](https://www.facebook.com/groups/117528428802) |
|   | Pinterest |  |
|  | Twitter |  |
| x | Local’s Website | www.jacksonareabpw.com |
|  | Other |  |
|  Beth Bates on behalf of Jan Bynum |  | 04/30/2021 |
| Submitted By |  | Date Submitted |
| batesb@aol.com |  | (731) 616-3618 |
| eMail Address of Submitter |  | Phone Number |

## Memphis Area BPW

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| --- | --- |
| Name of Local Organization | Memphis Area BPW |
| Enter Meeting Location, Date and Time | Zoom – Third Tuesday of the month |
| Enter Member’s Dues | $10 member - $5 Student member |
|  |
| **Officer Information (2020 – 2021)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Martha Ervin | Martha.Ervin@ervinhypnosiscenter.com |
| **Vice President** | Cheryl Yarbrough | consultsbycheryl@aol.com |
| **Secretary** | Carol Turpen | cgturpen@crockettnet.com |
| **Treasurer** | Carol Turpen | cgturpen@crockettnet.com |
| **Additional Officers not listed:** |  |  |
|  |
| **Officer Information (2021 – 2022)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Martha Ervin | Martha.Ervin@ervinhypnosiscenter.com |
| **Vice President** | Cheryl Yarbrough | consultsbycheryl@aol.com |
| **Secretary** | Carol Turpen | cgturpen@crockettnet.com |
| **Treasurer** | Carol Turpen | cgturpen@crockettnet.com |
| **Additional Officers not listed:** |  |  |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
 |

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| **Program or Events for 2020-2021**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organizations history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Personal Development**Had a Zoom meeting with members and reviewed the video on “Present Your Best Self on Zoom”. The video provides information on the dos and don’ts of how to present yourself in a Zoom meeting. |
|  |
| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| **Check All that Apply** | **Social Media**  |  |
| X | FaceBook (Local’s Page) | Memphis Area BPW |
|   | Pinterest |  |
|  | Twitter |  |
| X | Local’s Website | http://memphisbpw.weebly.com/ |
|  | Other |  |
| Martha Ervin |  | 05/01/2021 |
| Submitted By |  | Date Submitted |
| Martha.Ervin@ErvinHypnosisCenter.com |  | (901) 489-5481 |
| eMail Address of Submitter |  | Phone Number |

## Rockwood BPW

|  |  |
| --- | --- |
| Name of Local Organization | Rockwood BPW |
| Enter Meeting Location, Date and Time | Victorian Square241 S. ChamberlainRockwood, TN 378543rd Tuesday6:30 p.m. EST |
| Enter Member’s Dues | $5.00 |
|  |
| **Officer Information (2020 – 2021)** |
| All the following fields are required.  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Lee Ann Gaddis | leeann4002@yahoo.com |
| **Vice President** | Geraldine Wallick | leeann4002@yahoo.com |
| **Secretary** | Becky Layne | layne\_rf@hotmail.com |
| **Treasurer** | Amy Jones | leeann4002@yahoo.com |
| **Additional Officers not listed:** | CorrespondingSecretary-Linda Brummett | leeann4002@yahoo.com  |
|  |
| **Officer Information (2021 – 2022)** |
| **Please complete if officers are elected before May 15th.**  If a person is serving in dual roles, enter their name in both fields.  If there are multiple VPs, identify the title along with the person's name.  If an officer does not have an email address, please provide the email address of the person who will forward email communications to the officer. |
| **Office** | **Name** | **eMail Address** |
| **President** | Lee Ann Gaddis | leeann4002@yahoo.com |
| **Vice President** | Geraldine Wallick | leeann4002@yahoo.com |
| **Secretary** | Becky Layne | layne\_rf@hotmail.com |
| **Treasurer** | Amy Jones | leeann4002@yahoo.com |
| **Additional Officers not listed:** | Corresponding Secretary-Linda Brummett | leeann4002@yahoo.com  |
|  |
| **Membership Categories - for all awards** |
| Membership as of April 30th is used to calculate the award* ​Local organizations with 10 members or fewer
* Local organizations with 11-20 members
* Local organizations with 21 or more members
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| **Program or Events for 2020-2021**Due to the pandemic, we understand that many locals have not had the opportunity to participate or present their normal in person annual Issues Management, Legislation, Personal Development or Membership Outreach programs.In the following section, please provide any activities or programs the local presented or participated in and the medium used such as Zoom, FaceBook Live, etc… Show us your creative side and let others know how your local overcame the social distancing and mask wearing restrictions.Award recipients will be determined by information contained in this report. Certificates of appreciation are awarded to the local having not just the best programs promoting the mission and objectives of BPW/TN. Certificates will also be awarded for creativity! So show us how you shined during one of the worst events in our organizations history. |
| **Format example:****Issues Management**Zoom meeting during National Business Women’s Week to network with local business women.**Legislation Management**Members of the organization attended the Women’s Collaboration Day on the Hill event**Personal Development**Webinar on Zoom to conduct Individual Development training**Membership Outreach**Mary Smith and Betty Boop represented Local XYZ to talk about Business and Professional Women of Tennessee. |
| **Issues Management:** **National Business Women’s Week-** Members gathered together to celebrate NBWW with the viewing of proclamations given by both the City and County Mayors declaring this week NBWW. LO President spoke on the History of the creation of NBWW. Rockwood BPW celebrated our 99th of being a local organization. The oldest civic organization in Roane County. We also created the 1st public library by loaning the City of Rockwood money to build it. Equal Pay Day- In March, our President, Lee Ann Gaddis co-hosted an online Zoom Meeting (due to the COVID-19) to celebrate Equal Pay Day on March 24th. Members from our local and across the state joined and celebrated the earliest time Equal Pay Day being in March in the history of acknowledging the Equal Pay Day. Meetings- Members of LO attended all regional, state, and NFBPWC meetings. Members that attended these specific meetings shared the information to members of Rockwood that were not able to attend. **Legislation Management** **Rockwood Business and Professional Women’s Organization** held its annual legislative meeting in August 2020. Becky Layne, legislative chair, distributed and discusses contact information for elected officials as well as information concerning women’s suffrage and the continuing celebration of the 100th anniversary of the passage of the 19th amendment to the U.S Constitution. Several observances were planned for 2020 postponed until 2021. Some of our members plan to attend. Members also helped give out voter registration applications and offered rides to the polls to vote early or on the day of election.**Personal Development**Had speakers through the year come and speak to the membership on topics related to today's interest. For example, we had in March 2020, April Foust Wilson, a veteran and Rockwood graduate, who spoke on her life in the military. The PTSD, she and others, experience both in the military and after being discharged. Also the steps in takes to gain back a quality of life that's acceptable and the ability to cope. During the pandemic, members reached out to other BPW members and others across the US to comfort and talk to them. Mental Health is a critical issue and Rockwood BPW members reached out to let others know someone cared about them and made them feel wanted.Members also have been in leadership training at various levels by zoom and in-person. These training sessions are being used improve relationships with members and non-members. Also to mentor and help members and non-members looking to take on future leadership roles in the BPW and our community.**Membership Outreach** **Pecan Sales/Calendar Projects**Rockwood BPW conducts two major fundraisers. The proceeds from the Pecan Saleshelp pay for expenses such as attendance at regional and state meetings or specialprojects, as well as community activities. The other fundraiser is the CommunityBirthday Calendar sales, now in its 57th year. Ads are sold to businesses in the area,and listings include birthdays, anniversaries, church group activities, communityevents, sports events for local schools and other organizations’ events. Profits fundtwo BPW Scholarships to Rockwood High School Seniors, a Girls’ State Delegate, adonation to REACH (organization which provides Christmas shopping fordisadvantaged children), a United Way donation, the Imagination Library, a donationto the BPW/TN Education and Scholarship Fund. Additional support for our Rockwood BPW Schoalrship comes from a basket furnished each month by a member being drawn to receive it. Everyone contributes $1 to add tothe contribution. At our Christmas meeting donations to our ScholarshipFund are made in lieu of gifts. Proceeds from our annual White Elephant Sale in April also go to our charitable projects. Rockwood BPW continues sales of **Cooking****with BPW Past and Present**, a cookbook with over 200 recipes from BPW membersand friends, both present and past.**Rockwood Books**Rockwood BPW also has a presence in our town through its reprinting of two books ofinterest to many citizens. One is the Rockwood Centennial Book, a pictorial history ofRockwood produced for centennial celebration in 1968. Our organization has soldover 350 copies of this book and was reprinted again for the 150th Anniversary of thefounding of Rockwood and has been reprinted again this year. The other book wasused as a promotion of the town to business and industry in 1938 and was reprintedby BPW in 1993, 2001, 2010, and 2013. These two books emphasize the prominentplace in the community that Rockwood BPW has held.**Newsletter and Other Projects**A newsletter is sent to each Rockwood BPW member by email or snail mail,as well as to other BPW members across the state and is posted on Rockwood’sFacebook page and on the BPW/TN website. Rockwood BPW is a member of theRoane County Chamber of Commerce whose newsletters are shared with membersto take advantage of the resources offered and participation in activities with othermembers. Rockwood BPW Members are involved in the growth of our town byserving as members of Rockwood Revitalization, a Tennessee Downtowns program,Rockwood 2000, and other civic organizations. Members also contributed to Blessing Boxes and Little Libraries during the last year during the pandemic. Food and Book were distributed to the sites to ensure people in those areas had supplies to make it through the pandemic. |
|  |
| **Social Media Outreach** |
| Social media is an important part of getting the message out for events within the communities.  Please identify how local events were communicated to members and the community. |
| Check All that Apply | Social Media  |  |
| X | FaceBook (Local’s Page) | Business and Professional Women Rockwood,Tennesseewww.facebook.com/RockwoodBPW |
| X  | Pinterest | LO President uses personal profile to answer questions and showcase BPW related information to members and potential members |
|  | Twitter |  |
|  | Local’s Website |  |
| X | Other | LinkedIn: President shares information through her account and answers questions people may have about local or state BPWNewsletter: Newsletter emailed or snail mailed to all members and emailed to other BPW members across the state.Roane County Chamber of Commerce: Meetings and events published in Roane County Chamber of Commerce online newsletter. |
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|  Lee Ann Gaddis |  | May 11, 2021 |
| Submitted By |  | Date Submitted |
| Leeann4002@yahoo.com |  | 865-250-8149 |
| eMail Address of Submitter |  | Phone Number |